



**2019-
2020**



**Recruiter
Guide**



**Rutgers-Newark
is...**

**within 15
minutes**

of Newark Liberty International Airport and Port Newark. It is accessible via major highways, NJ Transit bus and rail, Amtrak trains, and the PATH train.

Welcome to Rutgers

**an intimate
community**

on a campus in the heart of New Jersey's largest city and one of the nation's largest city college centers. "Newark has been ranked among the top 10 cities for doing business, providing an ideal environment for ambitious leaders of tomorrow and access to jobs."

**rooted in social
justice**

1969-takeover of Conklin Hall to demand changes to increase diversity of the student body and faculty

Honors Living Learning Community-redefining honors through publicly engaged scholarship



an anchor institution

within the city of Newark. More than
13,000 students are enrolled within
undergraduate and graduate programs
within:

School of Arts and Sciences-Newark/
University College
School of Criminal Justice
Rutgers Law School
Rutgers Business School
Graduate School-Newark
School of Public Affairs &
Administration
School of Nursing

committed to inclusion and diversity

Most diverse national university in the
US since 1997 (U.S. News & World
Report)

#4 in Top Performers on Social Mobility
(U.S. News & World Report)

#12 Environment (Wall Street
Journal/Times Higher Education College
Ranking)

Federally designated Hispanic Serving
Institution

University-Newark.

devoted to the community

Community Engagement Day-
biannual event to volunteer in Newark
communities

increase enrollment of Newark
residents through pipeline programs
in partnership with Newark Public
Schools, higher education institutions,
and community partners

engaged and distinguished

Faculty: student ratio 12:1
Faculty with terminal degrees: 99%

Carnegie classification: Research
university; Special classification:
Community engagement

Largest jazz library and archive in the
world

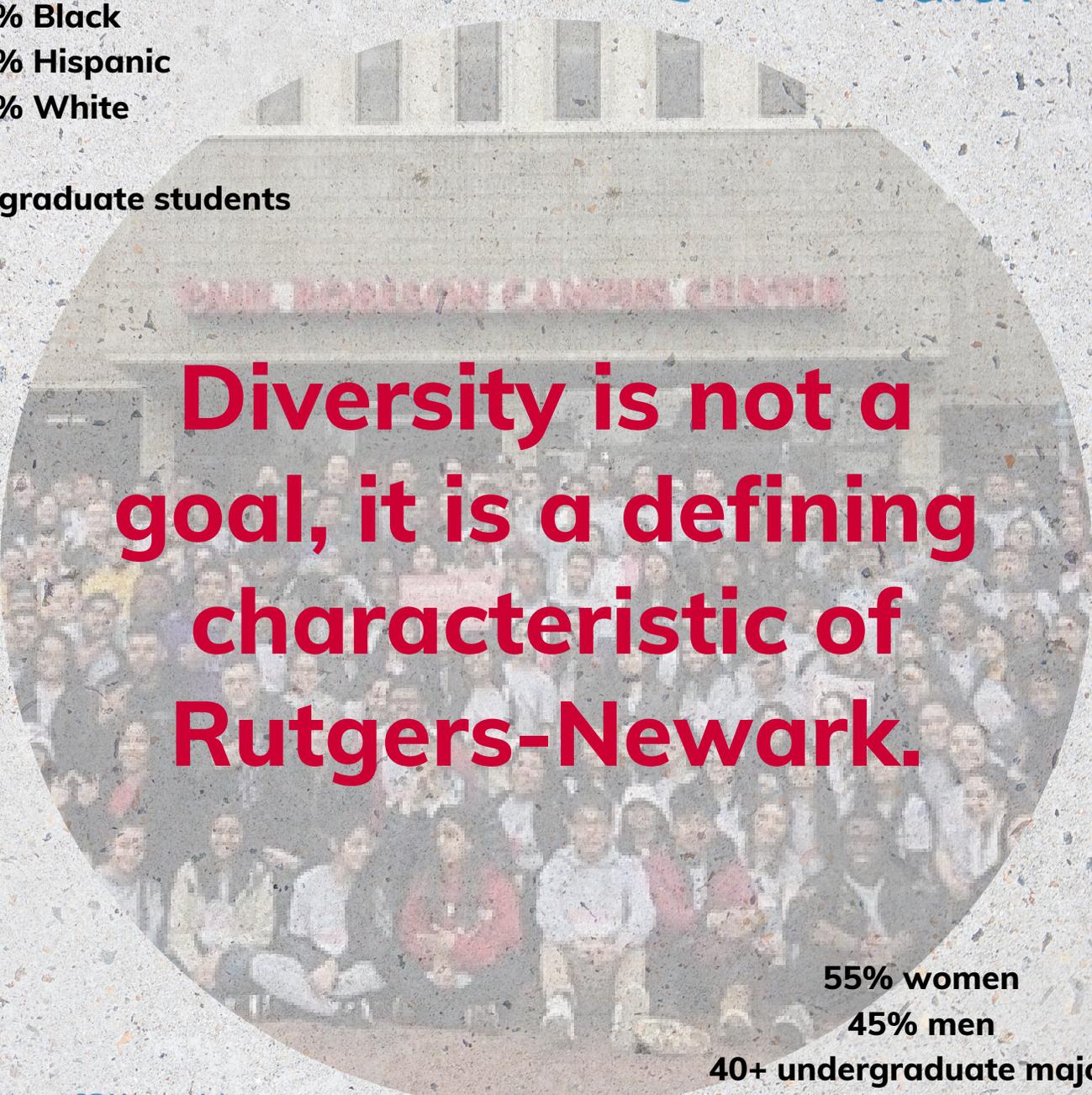
Ranked as one of the top-20 best
intercollegiate debate programs in the
country since 1997

9140 undergraduates

- 31% first generation
- 41.8% transfer
- 85% commuter
- 20% older than 24
- 18.3% Asian
- 19% Black
- 28% Hispanic
- 21% White

Low income Transfer
Disabilities Race/ethnicity
International
Gender Formerly incarcerated
LGBTQIA+ Faith

4320 graduate students



Diversity is not a goal, it is a defining characteristic of Rutgers-Newark.

Military affiliated/veterans

Commuter

DACA/undocumented

Older than 24

First generation

Newark resident

55% women

45% men

40+ undergraduate majors

50+ graduate programs

100+ nations represented

100+ student clubs and organizations

400+ military affiliated students

10 NCAA Division II women's and men's teams

Career Development Center overview

- Rutgers-Newark Handshake
- Career Closet
- Career Fairs (one campus-wide event per semester)
- On-Campus Interviews (interview rooms equipped for in-person or digital interviews)
- Information Sessions
- Insider Info (Recruiter-in-Residence)
- Site Visits
- Panels
- Signature Events
- Meetups
- Workshops
- Tabling
- Custom Events*
- Sponsorship**

*If you have an event idea in mind, we can help you market and promote it to our students.

**Sponsorship is available through our Community Builders sponsorship program or for individual events.

Mission

The Career Development Center at Rutgers University-Newark is a central resource that empowers undergraduate students, graduate students, and alumni by teaching them the skills and facilitating connections to fuel their career success.



Community Builders

Each opportunity for engagement with our students has been assigned a touch point value. Organizations can choose to accumulate touch points, provide a direct monetary contribution, or a combination to achieve a specific level of sponsorship.

The ability to sponsor an individual event such as the career fair or a series of events such as our workshops is also available.

Our innovative program offers enhanced visibility for employers through direct engagement with our students or through direct monetary contributions. The levels of sponsorship are defined by a total touch point value and a total dollar value. Our sponsorship levels, the touch point, and respective dollar values are as follows:

LEVEL	TOUCH POINT VALUE	DOLLAR VALUE
Coordinator	250	\$2,500
Organizer	300-500	\$3,000-5,000
Promoter	550-750	\$5,500-7,500
Champion	800-900	\$8,000-9,000
Pioneer	1000	\$10,000+



All Community Builders are acknowledged on digital signage in our offices and via social media. Organizations will receive additional acknowledgement and their logos will be included in marketing for events selected.

For more information about the Community Builders Sponsorship Program, please contact Wenylla Reid, Associate Director of Employer Relations: wenylla.reid@rutgers.edu.