Welcome to Rutgers

Rutgers-Newark is...

within 15 minutes of Newark Liberty International Airport and Port Newark. It is accessible via major highways, NJ Transit bus and rail, Amtrak trains, and the PATH train.

an intimate community on a campus in the heart of New Jersey's largest city and one of the nation's largest city college centers. "Newark has been ranked among the top 10 cities for doing business, providing an ideal environment for ambitious leaders of tomorrow and access to jobs."

rooted in social justice

1969-takeover of Conklin Hall to demand changes to increase diversity of the student body and faculty

Honors Living Learning Community - redefining honors through publicly engaged scholarship
Within the city of Newark. More than 13,000 students are enrolled within undergraduate and graduate programs within:
- School of Arts and Sciences-Newark/University College
- School of Criminal Justice
- Rutgers Law School
- Rutgers Business School
- Graduate School-Newark
- School of Public Affairs & Administration
- School of Nursing

Faculty: student ratio 12:1
Faculty with terminal degrees: 99%
Carnegie classification: Research university; Special classification: Community engagement
Largest jazz library and archive in the world

Ranked as one of the top-20 best intercollegiate debate programs in the country since 1997

Community Engagement Day—biannual event to volunteer in Newark communities
Increase enrollment of Newark residents through pipeline programs in partnership with Newark Public Schools, higher education institutions, and community partners

Most diverse national university in the US since 1997 (U.S. News & World Report)

#4 in Top Performers on Social Mobility (U.S. News & World Report)

#12 Environment (Wall Street Journal/Times Higher Education College Ranking)

Federally designated Hispanic Serving Institution
Diversity is not a goal, it is a defining characteristic of Rutgers-Newark.

9140 undergraduates
- 31% first generation
- 41.8% transfer
- 85% commuter
- 20% older than 24
- 18.3% Asian
- 19% Black
- 28% Hispanic
- 21% White

4320 graduate students
- 55% women
- 45% men
- 40+ undergraduate majors
- 50+ graduate programs
- 100+ nations represented
- 100+ student clubs and organizations
- 400+ military affiliated students
- 10 NCAA Division II women's and men's teams
Rutgers-Newark Handshake
Career Closet
Career Fairs (one campus-wide event per semester)
On-Campus Interviews (interview rooms equipped for in-person or digital interviews)
Information Sessions
Insider Info (Recruiter-in-Residence)
Site Visits
Panels
Signature Events
Meetups
Workshops
Tabling
Custom Events*
Sponsorship**

*If you have an event idea in mind, we can help you market and promote it to our students.

**Sponsorship is available through our Community Builders sponsorship program or for individual events.

Mission

The Career Development Center at Rutgers University-Newark is a central resource that empowers undergraduate students, graduate students, and alumni by teaching them the skills and facilitating connections to fuel their career success.
Our innovative program offers enhanced visibility for employers through direct engagement with our students or through direct monetary contributions. The levels of sponsorship are defined by a total touch point value and a total dollar value. Our sponsorship levels, the touch point, and respective dollar values are as follows:

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>TOUCH POINT VALUE</th>
<th>DOLLAR VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coordinator</td>
<td>250</td>
<td>$2,500</td>
</tr>
<tr>
<td>Organizer</td>
<td>300–500</td>
<td>$3,000–5,000</td>
</tr>
<tr>
<td>Promoter</td>
<td>550–750</td>
<td>$5,500–7,500</td>
</tr>
<tr>
<td>Champion</td>
<td>800–900</td>
<td>$8,000–9,000</td>
</tr>
<tr>
<td>Pioneer</td>
<td>1000</td>
<td>$10,000+</td>
</tr>
</tbody>
</table>

All Community Builders are acknowledged on digital signage in our offices and via social media. Organizations will receive additional acknowledgement and their logos will be included in marketing for events selected.

For more information about the Community Builders Sponsorship Program, please contact Wenylla Reid, Associate Director of Employer Relations: wenylla.reid@rutgers.edu.

Each opportunity for engagement with our students has been assigned a touch point value. Organizations can choose to accumulate touch points, provide a direct monetary contribution, or a combination to achieve a specific level of sponsorship.

The ability to sponsor an individual event such as the career fair or a series of events such as our workshops is also available.